

BOKLAND



C R E A T I V E I M A G I N G

C O M P A N Y P R O F I L E



BOKLAND CUSTOM COLOR LAB

A MODERN COMPANY | A RICH HERITAGE

BOKLAND was established in 1956 by Barbara and George Bokland. Swedish immigrants with a passion for photography and cinematography, they started BOKLAND as a photo printing and film processing business.

In 1979 Rick, son of Barbara and George, took over. With an eye towards the future in an ever changing industry, Rick initiated BOKLAND's shift to a full-service custom color lab.

BOKLAND experienced its second transfer of ownership in November of 2021 when family and long-time employee's Denise and Brian Corbett purchased the company. Still innovative and client-centered they are ushering BOKLAND into a new era characterized by American ingenuity and Swiss precision.

B O K L A N D . C O M



swissprint
nyala 2



AMERICAN INGENUITY | SWISS PRECISION

Our mission is to design, manufacture and print products that elevate brands. We lead the industry by focusing on creativity, innovation, ethical responsibility, and global competitiveness. Staying ahead of the curve with state of the art equipment technologies, we believe that every last detail counts.

Our many years of experience advance our heritage of excellence. Sharing our knowledge and experience, we are able to partner with our customers to capture their brand DNA through creative collaboration.

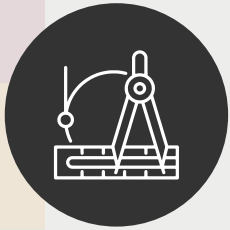
The goal is to create iconic products of unrivaled quality that perfectly integrate design and function.



B O K L A N D . C O M

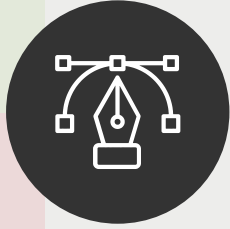


MADE IN USA



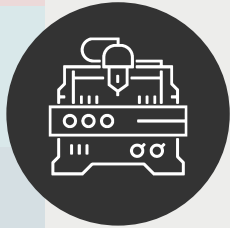
RESEARCH

- 30 Years of market expertise
- Product analysis + product positioning
- Trend + technology applications
- Ideation + design conceptualization



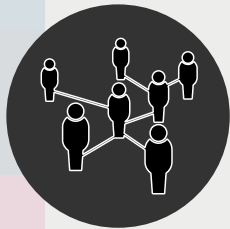
DEVELOPMENT

- In house art staff
- Technical specifications
- Materials procurement
- Source the finest materials worldwide



MANUFACTURING / INSTALLATIONS

- MADE IN THE USA
- Advanced automated State of the art equipment
- Prototype generation + evaluation
- Ongoing quality assurance and control
- Full environmental design and installations



MANAGEMENT

- Art + prepress expertise
- Manufacturing and production services
- National distribution
- Logistics services

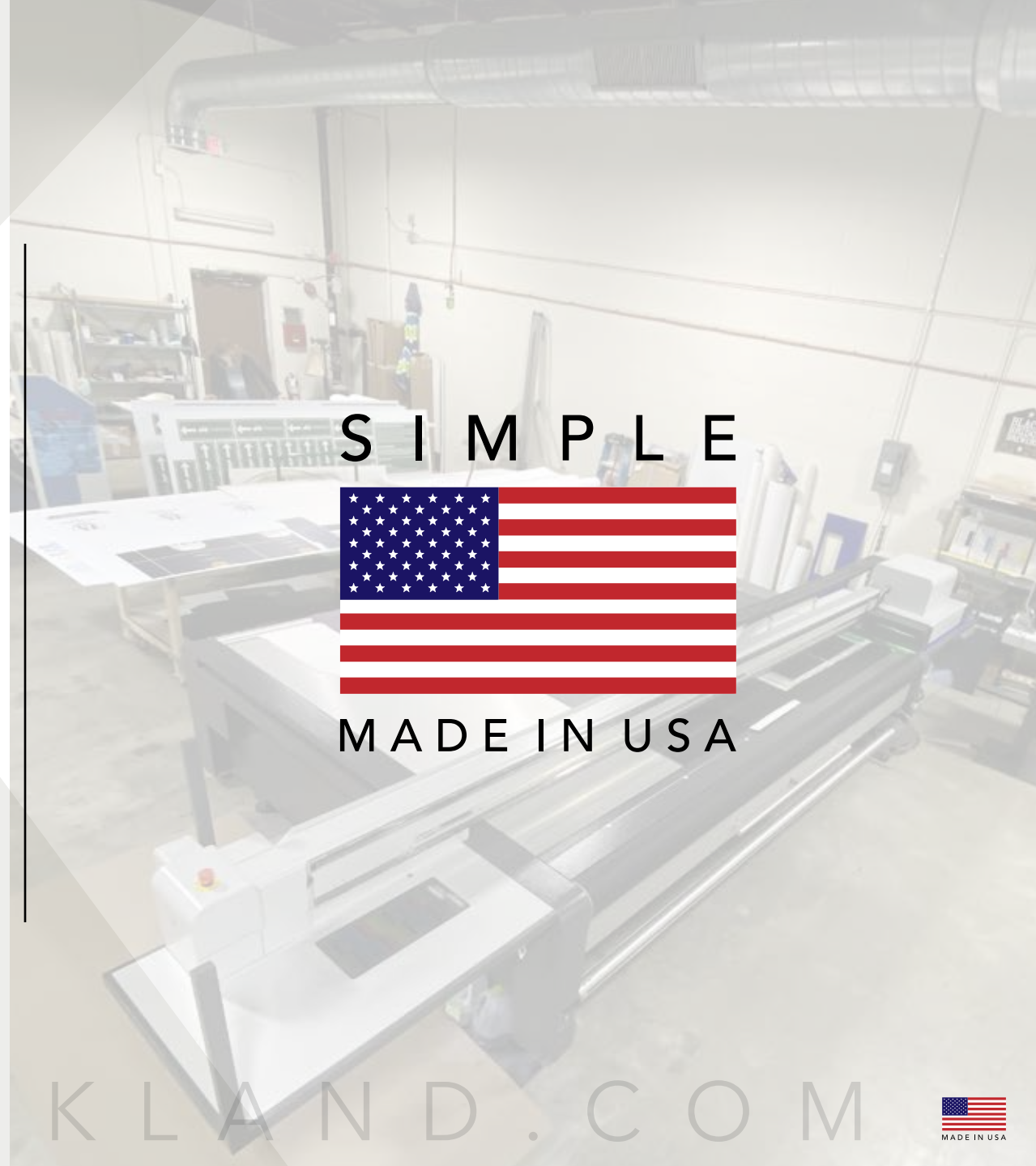


QUALITY ASSURANCE & MANUFACTURING

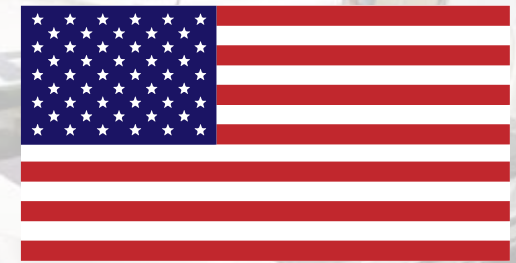
- Manufacturing facilities are located in New York State and adhere to the highest quality compliance standards
- Internal quality assurance teams verify product integrity during all phases of production
- Our installation specialists are trained professionals with years of successful experience



B O K L A N D . C O M



S I M P L E



M A D E I N U S A



MADE IN USA

BRAND IMMERSION

The mission of Bokland Creative Imaging's EVI Team is to maximize your brand's potential by creating an environment that immerses you, your employees, and your clients in your brand's world.

With over 25 years of combined experience, our team has been building and optimizing its processes to give our clients the most satisfying experience possible. We pride ourselves on our passion, timeliness, efficiency, accountability, and overall enthusiasm for what we get to do.

We feel a strong sense of ownership over every brand we have the opportunity to work with and environment we get to create. When you partner with us, you can trust that we will capture your brand and bring it to life.

ENVIRON MENTAL VISUAL INSTALL ATIONS

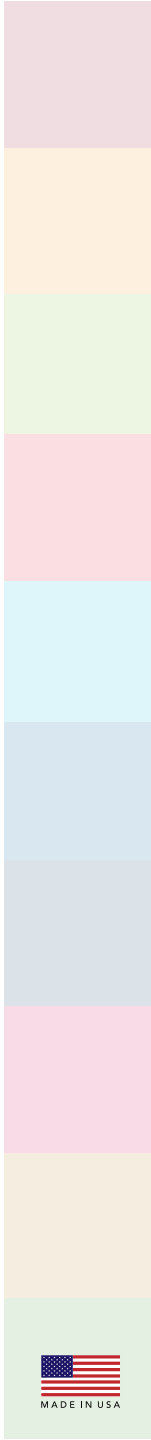
BOKLAND.COM



MADE IN USA



ENVIRONMENTAL VISUAL INSTALLATIONS



MADE IN USA

BEER SIGN SPECIALISTS[®]

THE LIGHTS ARE ON AT BOKLAND

The lights are always on and getting brighter at Bokland Creative Imaging, your Beer Sign Specialists. With over 75 years of combined industry experience our team is in touch with the latest trends and work meticulously to design and develop innovative products that are accessible to brands of all shapes and sizes.

When you work with our Beer Sign Specialists, you can be confident that you will receive the best AMERICAN MADE product and the finest home town service available. You can be assured that quality and on time delivery drives every decision that we make. We look forward to the opportunity to prove ourselves as a valued brand partner and a vital member of your marketing program.

We consider ourselves the finest B.S. specialists in the market today.

B O K L A N D . C O M

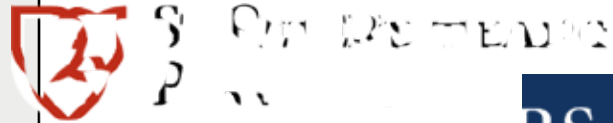




**BEER
SIGN
SPECI
ALISTS**



**WE WORK
WITH GREAT
COMPANIES
BIG AND SMALL**





BIG BLUE BALL

P R O J E C T

AN AMERICAN COMPANY | A GLOBAL VISION

As a manufacturer that stocks and utilizes a wide range of materials, we are hyper aware of the footprint each one leaves. We ensure that all employees are aware of what materials are recyclable and which ones are not. We seek to stay educated and up to date on sustainable products and materials on the market so we can offer them to our clients.

WE ARE COMMITTED TO OUR BIG BLUE BALL

- Having ongoing conversations with our clients about sustainable material options for their jobs. We recognize that the client will make the final decision, but we will seek to educate them throughout the process.
- Being upfront with our vendors about our stance on responsibly sourcing materials and having conversations with them about new offerings and options that will help us reach our goal.
- Expanding our catalog of eco-friendly, sustainable materials. We are actively conversing with our vendors to expand upon our sustainable product options as well as theirs. We are also actively seeking new vendors who can build upon our product catalog. We will review our progress quarterly to ensure we are on the way to reaching our goals.



B O K L A N D . C O M



BOKLAND



C R E A T I V E I M A G I N G

42 KARNER ROAD
ALBANY NY 12205
518 . 824 . 3137
BOKLAND.COM

