



Campaign Extra Specifications

Overall Graphic Size - 33.45" x 82.5"
Viewable Graphic Size - 33.45" x 79.5"

For graphic production please consider these tips:

- * Use RGB color space
- * Make sure TIFF images are as close to 150 dpi at final size as possible
- * Specify pantones as "Pantone Coated" colors
- * Include fonts or make sure to outline all fonts in the file
- * Provide linked files when applicable (when providing native files)
- * Remember we have less color control on PDF's, flattened TIFF files and JPEGs

(The template to the right is to scale)

