

Newspapers Sell Pictures On-Line

Bokland Custom Visuals helps streamline the order process so newspapers save time and money!



Images courtesy of the Times Union (Albany, NY)

Albany, NY - Bokland Custom Visuals makes selling print from your website easier than ever. You no longer have to bury your reprint services. You can now advertise the fact that your readers can obtain images seen in the paper with a few clicks of the mouse and make a profit.

Through our e-commerce solution we will post the images for you, process all the orders, and ship the print directly to your customer.

You simply provide us with images daily and we will watermark and post them to your website. The images will be searchable by date, keyword, region, interest, and image caption. Making it easy for the customer to find the image they are looking for.

In addition to selling recent images found in the paper, we can also sell pictures of general interest, scenic, and historic images. For those times when you have feature pages for special events or occasions we can post them and offer a full size or enlarged print version on photographic paper. Feature pages are printed on Fuji Archival paper, and can be framed or mounted and ready to hang.

Features and Benefits of allowing Bokland Custom Visuals to host your Web Store:

- **Custom Web Store Plug in**

Our webstore plug in is linked from your website and appears like they never left your site. We can customize our program to suit your needs.

- **Complete Fulfillment**

We offer complete fulfillment, we archive all your images, receive all orders, print them, package them, ship them, and process payment. Each month we will reimburse and report to you the sales from the previous month.

- **Framing Option**

We also offer framing as an option when ordering prints. There are a variety of frames and mattes available for the customer to choose from.

- **Self Administration**

You would have complete control over the content on your website. We will supply you with an administrative password so you can update your site from anywhere.

- **Personal Editions**

Instead of just ordering a picture, your customers can order personal editions. They are complete with your masthead and the caption as it read in the newspaper.

- **Secure Credit Card Transactions**

All of our credit card transactions are completely secure

For More Information Please Contact Richard Bokland Today!

1-800-676-3624 or 518-482-3137