



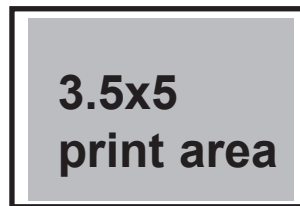
35mm Print Proportions: Cropping vs. Full Frame

Did you know? The proportion of 35mm film is 2x3. Most standard print sizes, such as 3.5x5, 5x7 and 8x10 do not match this proportion.

This means your image will be slightly cropped when printing to a standard size.

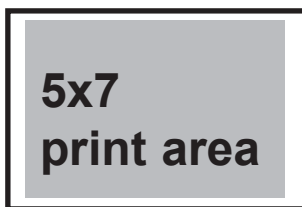


35mm Frame



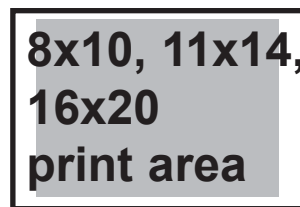
**3.5x5
print area**

1/8" of image is cropped



**5x7
print area**

1/4" of image is
cropped



**8x10, 11x14,
16x20
print area**

2"-4" of image are
cropped

How can you get a truly **full frame** print? Bokland offers 2x3 format prints. 8x12, 9.5x14, 13.5x20 and 20x30 will print your **entire image**. Ask your Bokland representative for more information.